

Maine Grain Alliance

Sponsorship Details 2011-2012

The Maine Grain Alliance is a 501c3 organization making the generous contributions of sponsors tax deductible.

We are pleased to offer our sponsoring partners the opportunity to join us in promoting good health, traditional skills, and vibrant economies through support of the following programs. MGA reaches a direct mailing of 2000+, additionally reaching 10,000+ through sponsoring organizations, businesses, and blogs.

THE KNEADING CONFERENCE

An annual two-day conference at the end of July highlighting grain growing, milling, bread baking, and wood fired oven building. Hosted at the Skowhegan State Fairgrounds. Draws 200+ attendees from around the world.

Presenting Sponsor \$10,000+
Contributors \$5,000+
Benefactors \$1000+
Sustainers \$500+
Presenter or Workshop Patrons \$200+
Program Ad : whole page \$75, ½ page \$50, biz card \$30
Friends: All other donations and in-kind donations

Maine Artisan Bread Fair

An annual one-day festival at the Skowhegan State Fairgrounds with vendors, live music, and fresh locally produced food and breads. Occurs the day following the Kneading Conference drawing 2,000+ people.

Presenting Sponsor \$5,000
Contributors \$1000+
Patrons \$500
Friends: All other donations and in-kind donations

Baking Education Workshops

Workshops presented to school children and community groups using a mobile wood fired oven.

Presenting Sponsor \$500 per workshop
Friends: All other donations and in-kind donations

Yes! I would like to become a Sponsor of Maine Grain Alliance in 2011-2012!

BUSINESS NAME _____

PHONE _____

MAILING ADDRESS _____

EMAIL _____

CONTACT NAME _____

SPONSOR LEVEL _____

Sponsorship checks made payable to: "Maine Grain Alliance" .

Sponsor Benefits:

Major Sponsor Benefits <u>Kneading Conference</u> <i>Please indicate sponsor level</i>	Presenting Sponsor \$10,000	Contributor \$5,000	Benefactor \$1,000	Sustainer \$500	Patron \$200	Friend \$_____
Name and logo in presenting title and all promotional materials, posters and press	√					
Listing as a Sponsor in event Program	√	√	√	√	√	√
Logo and link on website	√	√	√	√	√	√
Invitation to special events	√	√				
Brochures at event	√	√				
Ad in program	Full	Half	1/4	Biz card		
Introduction of company representative at podium	√	√				
Full Conference Passes	2	1				
Scholarship passes	2	1				
Free Booth at Artisan Bread Fair	√	√				
Business listing under "Area Attractions/Resources/Accommodations"	√	√				

ADVERTISING RATES IN THE KNEADING CONFERENCE PROGRAM ARE AS FOLLOWS:

- ___ Whole Page Ad (5 ½"W x 8 1/2" T) - \$75.00
- ___ Half Page Ad (5 ½"W x 4 1/2"T) - \$50.00
- ___ Business Card Ad
(5 ½"W x 2" T or 4"T X 2 ½"W) - \$30.00

Email a **printer ready** .pdf file to wendyhebb@gmail.com – or call Jennifer at 431-6770 to let us know your ad is ready to pick up. Make checks payable to "Maine Grain Alliance" with "Program Ad" in "Memo" and send to: PO Box 2060, Skowhegan, ME 04976. Ads and payment must be received by May 1, 2012.
www.kneadingconference.com

Major Sponsor Benefits <u>Maine Artisan Bread Fair</u> <i>Please indicate sponsor level</i>	Presenting Sponsor \$5,000	Contributor \$1,000	Patron \$500	Friend \$_____
Name and logo in presenting title in all promotional materials, posters and press	√			
Listing as a Sponsor in event Program	√	√	√	√
Logo and link on website	√	√	√	√
Invitation to special events	√	√		
Brochures at event	√	√		
Free Booth at Artisan Bread Fair	√	√		
Business listing under "Area Attractions/Resources/Accommodations"	√	√		

Baking Education Prgm *Please indicate sponsor level*

Presenting Sponsor \$500/each	Friend \$_____

Listing as a Sponsor in Promotional materials

Logo and link on website

Sponsorship checks made payable to: "Maine Grain Alliance".