

2022 BAKING & GRAIN EDUCATION  
INDIVIDUAL WORKSHOP SPONSOR GUIDE

# MAINE GRAIN ALLIANCE

INSPIRING AND EMPOWERING  
PEOPLE WHO ARE BUILDING  
LOCAL GRAIN ECONOMIES





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## **MAINE GRAIN ALLIANCE 2022 SPONSORSHIP GUIDE**

We are pleased to offer our sponsoring partners the opportunity to strengthen regional grain economies and innovate alongside world class bakers through our year-round slate of baking and grain education programming, offered in-person and virtually across the globe. Thanks to a dedicated, established, and robust grain community, the MGA reaches a self-subscribed direct emailing list of 5000+ individuals, 6000+ followers across Facebook and Instagram, and many more through sponsoring organizations and member businesses.

**IT ALL STARTED AROUND THE KITCHEN TABLE**



## **OUR STORY**

**EXPLORE OUR TIMELINE &  
LEARN ABOUT OUR IMPACT**



YEAR-ROUND

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## BAKING & GRAIN EDUCATION WORKSHOPS

In 2022, we have educational workshops planned for every month. Our classes reach community members across the country and world.

Individual baking and grain education workshops can be sponsored sponsored at the **\$500 Patron level.**

[Learn More](#)

# IN THE WORDS OF THOSE WHO ATTEND OUR GRAIN EDUCATION WORKSHOPS & SEED RESTORATION DISCUSSIONS



## **Going It Alone-**

### **Decisions of a Solo Baker**

**with Barak Olins, Blair Marvin, Dave Miller,  
Jim Williams, Mike Zakowski**

"This was the best workshop!!!- I could relate with many of bakers presentations, as I baked for a CSA for 6 years (after a career in nursing for 32 years and burned out.). I could relate to the aging, hand and generalized arthritis, and fatigue. I loved the creative and science nerdiness of working with hands on breads, starters, flours. This workshop made me feel the fellowship with other bakers. It's not easy finding a community of bakers in Iowa. I would love to go to Maine to visit. It sounds like a wonderful place."



## **Preserving and Sharing Heirloom Flint Corn With Albie Barden, Michele Carmel, And Ellie Markovitch**

- "I love corn and now I have more ideas. Presenters were very knowledgeable. The video was wonderful."
- "Informative, inspirational, and fun."
- "Superb! Great content and recipes I want to try. Reminded me that when I was a child I shelled corn with my grandfather"
- "I'm a sourdough baker with a micro bakery and it was great to learn about corn as I don't use it much as a grain. The women did a great job all round."

# EXAMPLES OF PREVIOUS MGA GRAIN EDUCATION WORKSHOPS



ARTISAN TECHNIQUES FOR WOOD-FIRED & HOME BAKING  
WITH RICHARD MISCOVICH FROM THE KNEADING CONFERENCE ARCHIVES

2HR 14MIN



ARTISAN DOUGHNUTS WITH RACHEL WYMAN AND STEPHANIE SWANE

2HR 10MIN



BAKING WITH BUCKWHEAT WITH FATHER PAUL DUMAIS AND ORA BREADS

2HR 11MIN



MULTIPURPOSE SOURDOUGH VIRTUAL WORKSHOP WITH ELLIE MARKOVITCH AND AMY HALLORAN

1HR 36MIN



BREAD IS ART INSTRUCTIONAL VIDEO FROM KERRY HANNEY AND EMILY PAPPAS

11MIN



CIRIL HITZ OPENS HIS WORKSHOP AT THE 2009 KNEADING CONFERENCE FROM THE KNEADING CONFERENCE ARCHIVES

44MIN



SOURCING, MILLING, & BAKING WITH HERITAGE GRAINS INSTRUCTIONAL VIDEO FROM AMBER LAMBKE & KERRY HANNEY

2HR 57MIN



BAKING COMMON GROUND WHOLE GRAIN BREAD WITH DUSTY DOWSE, MGA BAKING DIRECTOR

22MIN



HOLIDAY PIES INSTRUCTIONAL VIDEO FROM JACQUELINE ENG & KYLIE CHRISTENSEN

2HR



ELLIE MARKOVITCH SHARES HER SPELTZ CRUST INSTRUCTIONAL VIDEO FROM HER KITCHEN

3MIN



CAT MORROW SHARES HER SOURDOUGH CRUST INSTRUCTIONAL VIDEO FROM HER KITCHEN

3MIN



ROGER JANSEN, A GRIST MILL VIRTUOSO, DEMONSTRATES THE ENDANGERED ART OF GRIST STONE "BATTENING" FROM THE KNEADING CONFERENCE ARCHIVES

42MIN

## MONTHLY IN-PERSON AND VIRTUAL GRAIN EDUCATION WORKSHOPS

SEE FULL LIST OF PREVIOUS WORKSHOPS AT: [HTTPS://KNEADINGCONFERENCE.COM/EVENTS-WORKSHOPS/](https://kneadingconference.com/events-workshops/)

# BAKING & GRAIN EDUCATION INDIVIDUAL WORKSHOP SPONSOR BENEFITS

**PATRON  
WORKSHOP  
SPONSOR  
\$500**

**NAME & LOGO IN PRESENTING TITLE & ALL PROMOTIONAL MATERIALS,  
POSTERS, PRESS & VERBALLY ACKNOWLEDGED DURING YOUR  
WORKSHOP SESSION**



**LISTING AS A SPONSOR IN EVENT COLLATERAL**



**LOGO AND LINK ON WORKSHOP WEBSITE**



**BROCHURES AT EVENT OR VIRTUALLY SHARING OF LINKS DURING SESSION**



**Sponsorship checks made payable to:  
Maine Grain Alliance, PO Box 1140, Skowhegan, ME 04976**

**Or Click Here**

*If mailing sponsorship*



# Please indicate:

Sponsorship Program of Interest

Level of Sponsorship

Contact Name \_\_\_\_\_

Phone Address \_\_\_\_\_

Business Name \_\_\_\_\_

Email Address \_\_\_\_\_

Street Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_





# Notable Press Coverage

- **MaineBiz, *Going With The Grain: Central Maine's grain economy is expanding across the state* (July, 2021)**
- **New York Times, *That Flour You Bought Could Be the Future of the U.S. Economy* (July, 2020)**
- **Food & Wine, *Best Bakeries in America* (May 2020)**
- **Edible Maine, *Maine Grains Rise to the Occasion* (December 2019)**
- **Maine Biz, *Maine Grain Alliance to pilot post-harvest innovations with \$97K grant* (November 2019)**
- **National Public Radio, *Back To The Grind (Stone): A Grain Revival Rises In New England* (September 2019)**
- **Portland Press Herald, *The Farmer: Maine Grain Alliance has 'changed the face of bread and baking'* (March 2018)**
- **Bread Magazine, *Growing grain to make bread. Issue 22* (November 2018)**
- **Civil Eats, *Maine Is Scaling Up its Local Grain Economy* (November 2018)**
- **Morning Sentinel, *Alliance in Skowhegan grain project testing draws interest* (2016)**
- **Portland Press Herald, *Albie Barden preserves native varieties of flint corn for future generations* (2016)**
- **Bangor Daily News, *Maine farmer aims to spark grain renaissance* (2017)**
- **Smithsonian Magazine, *Artisanal Wheat on the Rise* (2011)**
- **New York Times, *Their Daily Bread is a Local Call Away* (2010)**
- **Saveur, *The future of bread is all about the past* (2016)**
- **Boston Chronicle, *Don't Fear the Loaf* (2016)**
- **The Guardian, *An Artisan Grain Industry Takes Root in Maine* (2014)**
- **Washington Post, *Your grain free diet isn't good for you or good for the planet* (2015)**
- **Bangor Daily News, *Maine Grains receives \$89,000 grant to expand oat production, create more jobs* (2016)**
- **The New Bread Basket (book), Chelsea Green Publishing (2016)**
- **The New Food Economy, *How to Build a Regional Grain Economy from Scratch* (2016)**
- **Kennebec Journal, *Annual Kneading Conference brings together community of passionate farmers, bakers* (2018)**
- **Kennebec Journal, *Maine Grains CEO Amber Lambke, of Skowhegan, to appear on Martha Stewart TV* (2018)**
- **Maine Biz, *Maine Grain Alliance launches emergency relief fund* (2020)**
- **Maine Biz, *Maine Grain Alliance Funds 19 Businesses Organizations Across the State* (2020)**

