

**2026**



# **MAINE GRAIN ALLIANCE**

## **SPONSORSHIP OPPORTUNITIES**

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# ABOUT US

The Maine Grain Alliance (MGA) inspires and empowers people who are building local grain economies. We create connections and share grain traditions and innovations from earth to table.

Since hosting our first Kneading Conference in 2007, MGA has provided opportunities to learn and share how best to grow and use grains to thousands across the world. We promote beneficial uses of grain for good health, food independence, and purposeful jobs within vibrant communities.

We connect people and emphasize the economic, environmental, and nutritional importance of establishing strong regional grain economies.



**Explore Our Timeline &  
Learn About Our Impact**

[mainegrainalliance.org](http://mainegrainalliance.org)



2026

# SPONSORSHIP VISION

Sponsors of the Maine Grain Alliance can choose to make an **annual commitment** across all of our programs, or to focus support on a **signature event or initiative** that best aligns with your goals.

## YOUR SPONSORSHIP HELPS POWER:

- The Kneading Conference and Maine Artisan Bread Fair, which together attract thousands of attendees.
- Workshops, mentorship, and farmer field days.
- Seed Restoration efforts that bring rare grain varieties back into Maine's farming landscape.
- Grain Education programs for bakers, brewers, and farmers.

Every sponsorship, whether broad or focused, makes a lasting impact on Maine's grain community.



## SPONSORSHIP OPPORTUNITIES

### ANTICIPATED UPCOMING EVENTS & PROGRAMS (2026)

#### Signature Events

The **Kneading Conference** (July 22–24, 2026) and the **Maine Artisan Bread Fair** (July 25, 2026) bring thousands of attendees together to celebrate bread, beer, and community, featuring hands-on workshops, keynotes, and artisan exhibitors.

Other high-visibility celebrations include the **Maine Bagel Bakeoff**, **Portland Bread Crawl**, and **Worldwide Community Bake Day** — giving sponsors direct connection to Maine’s vibrant grain and food culture.

#### Grain Education & Farmer Support

- Hands-on workshops, farmer field days, and technical assistance grants that help businesses innovate and grow.
- A growing Grain Education Video Library and monthly webinars/office hours to support bakers, brewers, and farmers.

#### Seed Restoration & Research

- MGA will lead will take carefully kept grain seed from seed savers across the world and work to grow the grain out to commercial viability for farmers.
- The Heritage & Landrace Grain Network works to restore rare grain varieties to commercial viability.
- The Organic Grain & Seed Summit (2026 at Kennebec Valley Community College) will combine a two-day event combining workshops, field demos, and networking to strengthen farmer–processor connections.

#### Innovation & Partnerships

- National leadership through the Transition to Organic Partnership Program (TOPP), with MGA hosting workshops and representing at the 2026 national convening
- The Maine Craft Pizza Initiative builds a new local food identity around Maine-grown grain, cheese, and wood-fired ovens.
- The Good Grains on the Go school initiative brings healthier, local grain options into children’s meals.



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# ANNUAL SPONSORSHIP

## VISION

*We're committed to working with partners to tailor sponsorships that align with your goals, even if that means going beyond the options listed here.*

### LEAD PARTNER – AGRICULTURAL STEWARD

**\$10,000**

- Named a Presenting Sponsor of a major MGA program or event (e.g., Organic Grain & Seed Summit).
- Recognized as sponsor of a program track at the Kneading Conference (e.g., Organic Farmer or Business of Baking Track).
- Exclusive recognition across all MGA agricultural programs.
- Custom spotlight feature in an MGA video, blog, or newsletter.
- Opportunity for activation collaboration (e.g., co-host a “Seed to Pint” tasting or educational event).
- Prominent logo placement on all signage, press, and digital campaigns.

### GRAIN CHAMPION

**\$5,000**

- Recognition in one major MGA program or event of choice (e.g., TOPP, Seed Restoration, or Grain Education).
- Logo and link featured on program webpage and event materials.
- Mentions in press releases, newsletters, and social media.
- Invitations for staff to attend selected workshops or field days.
- Option to align with a specific program track or sponsorship theme.

### SEED SOWER

**\$2,500**

- Recognition across one or more MGA programs or community events.
- Logo inclusion on the MGA website and event collateral.
- Social media and newsletter recognition.
- Invitations to selected community events and networking opportunities.

### BREAD & BUTTER SUPPORTER

**\$1,000**

- Recognition in one program or event listing.
- Logo displayed on MGA sponsor webpage.
- Social media thank-you post.
- Invitations to select community gatherings.



**THANK YOU FOR CONSIDERING THIS PARTNERSHIP!**

To learn more about our impact and community,  
view the videos below.



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